

# Nuki further enhances connectivity with Thread

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## Thread Adoption Journey

### Challenge:

Nuki sought to address challenges posed by traditional connectivity aiming for greater reliability, efficiency, and seamless integration into various smart home ecosystems.

### Business Case:

Thread's low-power mesh network offered an ideal solution, significantly extending battery life, enhancing network reliability, and simplifying integration with popular smart home platforms.

### Why Thread?

On top of Wi-Fi and Bluetooth, Nuki further integrated Thread for its superior reliability, lower power consumption, and robust interoperability - key factors for advanced smart lock performance.

### Investment Start:

Nuki adopted Thread with its fourth-generation smart lock, focusing on meeting consumer demand for efficient, reliable, and interoperable smart home solutions.



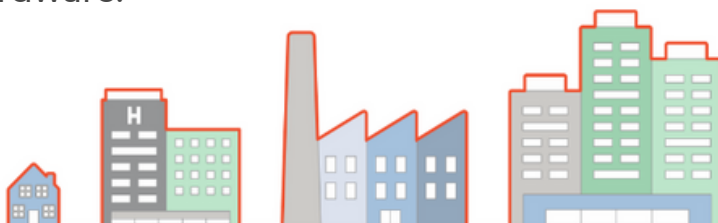
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## Success Points

### Issues Solved:

- Extended Battery Life: Reduced power consumption.
- Reliable Connectivity: Stable, self-healing mesh network.
- Easy Integration: Seamless interoperability without additional hardware.

NUKI



**Broader Market Reach:**

Compatibility with multiple ecosystems.



**Faster Time-to-Market:**  
Streamlined development process.



**Enhanced User Satisfaction:**  
Reliable performance  
boosting customer loyalty.



## Final Thoughts

"Align Thread with your product's core needs, prioritize rigorous integration testing, and leverage partnerships to maximize interoperability and market reach. Thread positions your products for sustained future success."



# THREAD GROUP

Thread Group Member Success Story